



FIREWORKS SPONSORSHIP COMMITTEE MEETING MINUTES

Meeting Date: Wednesday, February 18, 2015

Meeting Location: Hirst Home, 31817 NW Lenox Street, North Plains, OR

Present: Russ Sheldon, Cindy Hirst, Scott Aldrich, Lonnie Knodel, David Wild, Amanda Wild.

Scott Aldrich asked the purpose for the Committee. It was explained that the City had asked the Chamber for assistance with securing sponsors for the Fireworks display. The Chamber Membership agreed to help and the purpose for this meeting is to line out a plan.

Scott Aldrich outlined some of the plans for the 4th of July event during the day. There will be a "Wild West" theme. Chris Lantz is working on a poster with a "Wanted" idea for celebration of sponsors. There is interest by a group from Portland to provide a display of Indian culture along with dances, etc. They are looking at the empty lot next to the Post Office. The Parade will begin at 3:00 pm and the first band will begin at 5:00 pm.

The group started a list of potential sponsors and discussed establishing levels of sponsorships. The NPEA currently has about 12 levels of sponsorships, and the previous 4th of July event had eight levels of sponsorship currently listed on the website.

Cindy Hirst suggested finding some way to broadcast music during the actual fireworks. If it is done on radio, everybody can hear it. There is also the possibility of setting up some type of speaker system, but that won't be audible to everyone. She will contact Don McCoun at KUIK and ask for his assistance. They don't broadcast music, but he would have some contacts for us. Scott Aldrich said there was an FM radio station broadcasting in the area that may be interested. He will find out more about the station.

Advertising would be the main attraction for sponsors. There could be posters, 4th of July website, Chamber website and the City website for exposure, along with a Facebook page. The Washington County Visitor's Association may be able to assist in some way with advertising, particularly on their website and the kiosks.

Social media will be the best advertising especially since most people will only start looking for displays about a week before the 4th. Newspaper advertising with the Forest Grove Times and Hillsboro Tribune should be explored.

The group discussed selling vendor space along Glencoe Road. Cindy Hirst said she spoke with Betty Martin from Sunshine Market about last year's event. She said her parking lot was full with people starting to show up about 7:30 – 8:00. She is interested in getting her vendors

to donate things like hot dogs and soda so she can sell them at a reduced rate in tents outside her Market. She also suggested that all of the businesses on Glencoe Road need to participate because of the high volume of people. She estimated between 800-1000 people along Glencoe Road last year.

Cindy Hirst had discussed with her about getting all of the Glencoe Road business owners together in a single meeting so they could collaborate about what each would provide so they complement each other.

David Wild suggested a gofundme site for donations from the general public. He said many people in the Northwest pay attention to this site and would be interested in helping to keep the attraction. A question came up about other fireworks displays in the area. The closest known is Oak Hills in the Bethany area. Cindy Hirst will contact Ray Deeth and ask about the Banks area.

Banners could be provided for businesses who sponsor at a certain level. If a business along Glencoe Road donated, they could hang a banner on their building or on their property for about two weeks before the event. Banners could also be set up along Commercial Street during the day and moved to Glencoe Road at night.

Parking areas were discussed. Glencoe Road and West Union Road would be the main attractions. David Wild suggested that if someone donated a specific amount on the gofundme site, they could get a reserved parking space. The question came up about the property behind McDonald's being used for parking last year.

This would be the only year where people could park in the Sunset Ridge and McKay Fields sites. Those developers may want to do something in their areas.

Scott Aldrich said that the garbage containers can be used along Glencoe Road after the day event.

Follow-ups:

Russ Sheldon will get the information about the Chevron and Arco owners. He will forward to everyone a copy of the Elephant Garlic Festival sponsorship levels. He will be talking with Carolyn McCormick at the WCVA and will ask how they can help. Also check with Hillsboro, Forest Grove and Banks Chambers specifically, and other Chambers generally, about links on their websites.

Cindy Hirst will call Ray Deeth about fireworks in the Banks area. She will meet with Don McCoun at KUIK to get some ideas and contacts about music on the radio during the fireworks and for potential advertising. She will also put together the list of the ideas generated for sponsor benefits. She will talk to Blake Boyles about the field behind McDonald's. Mitch Ward

is going through some pictures for the Chamber now and she will ask him to pull any from the 4th of July event.

Amanda Wild will look into the gofundme site since she has worked with one in the past.

David Wild will look into the Facebook site and potential advertising through Facebook.

Scott Aldrich will talk with his son about Google Analytics. He will also ask Martha DeBry about the 4th of July website administrator. He will get us a draft of the poster Chris Lantz is designing.

Lonnie Knodel will look for some type of agreement so sponsors can commit for more than one year at a time. He will also put together the sponsorship tiers after receiving the information from this meeting.

Scott Aldrich asked that someone from this committee attend the 4th of July Committee meetings which are now the first and third Tuesdays at City Hall. In a few months, the meetings will be weekly. The website address is www.np4july.org.

Work will continue by e-mail until a need for a meeting.

Minutes approved by the Committee _____.

Signature: _____
Russ R. Sheldon, President

NORTH PLAINS CHAMBER OF COMMERCE

FIREWORKS SPONSORSHIP COMMITTEE MEETING MINUTES

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Minutes prepared by Cindy Hirst, Board Secretary, on February 18, 2015, and sent by e-mail to Members on February 18, 2015.

Attachments:

- E-mail NPCC Fireworks Sponsorship Committee Meeting Announcement sent February 12, 2015.
- Possible Benefits for Sponsorship Levels prepared February 18, 2015.
- Potential Sponsors prepared February 18, 2015.
- E-mail CHAMBER - Fireworks Sponsorship Committee Meeting Minutes and Follow up Sent February 19, 2015.

Minutes approved by the Committee March 12, 2015 No Changes.

Signature:  3-11-15
Russ R. Sheldon, President

North Plains Chamber of Commerce

From: North Plains Chamber of Commerce <admin@northplainschamberofcommerce.org>
Sent: Thursday, February 12, 2015 1:26 PM
To: All North Plains Chamber of Commerce Members
Subject: North Plains Chamber of Commerce Fireworks Sponsorship Committee Meeting Announcement

Dear Chamber Members,

After discussion at the Regular Member meeting on February 10th, the Chamber is forming a Fireworks Sponsorship Committee to assist the City with recruiting sponsors to help with the expense of the fireworks for the Fourth of July. The first Committee meeting is as follows. If you are interested in participating on the Committee or can lend any assistance, please let me know.

FIREWORKS SPONSORSHIP COMMITTEE MEETING

Wednesday, February 18, 2015

6:00 pm

31817 NW Lenox Street, North Plains (Hirst house)

*Cindy Hirst
Board Secretary*



503-647-4600 (home)
503-314-5065 (mobile)
admin@northplainschamberofcommerce.org
hirst@q.com

FIREWORKS SPONSORSHIP COMMITTEE MEETING

Potential Sponsors

Polygon – seek \$2,000 for three years since they will be in the community for at least that long.

JT Roth – seek \$2,000 for two years.

Biggi Construction – seek a three-year commitment since they are just getting started.

The Crandall Group is the developer for Sunset Terrace. This may be the same as the Paine Tract who donated to the 4th of July last year.

McDonald's

Chevron

Sunshine Market

Arco

Hitchen' Post

Health Source

Sunset Hearing

Tendercare Dental

Kim's Styling Korner

Subway

North Plains Vet Clinic

Garbarino

Impact Sign – potential for in-kind on reduction of banner costs

Summa Realty and Andrea Johnson

Gleaming the View

RV Storage

King Torta

Forest Grove Times – in-kind advertising

North Plains Chamber of Commerce

From: North Plains Chamber of Commerce <admin@northplainschamberofcommerce.org>
Sent: Thursday, February 19, 2015 7:47 PM
To: Russ Sheldon (russ@emergencyvehiclepro.com); Lonnie Knodel (lonnieknodel@gmail.com); Teri Lenahan (teri.lenahan@gmail.com); 'david.james.wild'; Scott Aldrich (scott.aldrich@yahoo.com)
Cc: David Hatcher (dhatcher1@comcast.net)
Subject: CHAMBER - Fireworks Sponsorship Committee Meeting Minutes and Follow up
Attachments: NPCC Fireworks Sponsorship Committee Meeting Minutes 02-18-2015.pdf; Fireworks Sponsorship Committee Potentail Sponsor List 02-18-2015.docx; Fireworks Sponsorship Committee Potentail Sponsor Benefits 02-18-2015.docx

Hello All,

Great meeting last night! Lots of great ideas. Attached are the minutes. These will be on the agenda for approval at our next meeting.

At the end of the minutes is everyone's follow-up as discussed.

The second attachment is a list of potential sponsors who shouldn't conflict with the 4th of July Event Committee sponsors. The third attachment is a list of all the sponsor benefits we discussed. Lonnie said he would take this and work with establishing sponsor levels. Both of these are Word documents so you can use as needed.

My follow-up so far:

- I spoke with Blake Boyles today about the land behind McDonald's. The City only purchased the strip where the trail is located. Vern Gallaway had owned the property and promised to donate some of the land for a park. Now that Vern has passed, Vern's son Jim does not want to make a donation. Blake thought Jim might be agreeable to using the area for parking, but might ask for two or three reserved parking spaces if we were using the parking spaces for donation purposes.
- I have also asked Mitch Ward to pull any 4th of July photos from last year.
- Today I sent Ray Deeth from Banks an e-mail about displays out in their area.

David, please send me Amanda's e-mail address.

Thanks all,

Cindy Hirst
Board Secretary



*Serving Businesses in the
North Plains Area Since 1986*

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